Compliments of

Bank of America of California

148 California Branch Banks to Serve You

First Class Printing

executed with neatness and dispatch
by the old reliable

West Coast Publishing Co.
253 Church St. Alex. Olsson
Phone Market 4851

Thirty-fifth Grand Annual

Midsummer Day Celebration

Saturday, June 22, 1929, at Neptune Beach, Alameda

Given under auspices of the

Swedish-American Patriotic League

of California

Literary and musical program, parade, etc. in the Arena at 3 p. m. Tickets 50c; Children free

---

THE SAN FRANCISCO BANK

SAVINGS COMMERCIAL

INCORPORATED FEBRUARY 10TH, 1868

One of the Oldest Banks in California, the Assets of which have never been increased by mergers or consolidations with other Banks

MEMBER ASSOCIATED SAVINGS BANKS OF SAN FRANCISCO

526 California Street, San Francisco, Cal.

December 31st, 1928

Assets	**$123,780,369.02**
Capital, Reserve and Contingent Funds	**5,150,000.00**
Pension Fund over $635,000.00, standing on Books at	**1.00**

MISSION BRANCH.....Mission and 21st Streets
PARK-PRESIDIO BRANCH.....Clement St. and 7th Ave.
HAIGHT STREET BRANCH.....Haight and Belvedere Streets
WEST PORTAL BRANCH.....West Portal Ave. and Ulloa St.

Interest paid on Deposits at the rate of
FOUR AND ONE-QUARTER (4¼) per cent per annum,
COMPUTED MONTHLY and COMPOUNDED QUARTERLY,
AND MAY BE WITHDRAWN QUARTERLY

Deposits made on or before July 10, 1929, will earn interest from July 1, 1929

West Coast Print 253 Church St.

Need Gas-Oil-Greasing?

See GEORGE NIELSEN

Opposite Swedish American Hall

Phone UNderhill 3593 — 15th & Market St.

Phone MArket 6466 — Established 1915

A. (Tony) RASMUSSEN

AUTO TOPS and UPHOLSTERY
Body Building and Metal Works
Painting and Duco Enameling

331-333 Grove Street, Near Franklin Street

WE INSURE EVERYTHING

Life — Health — Property

Frank O.
RENSTROM
Insurance REAL ESTATE Loans

2198 Market St. — Phone HEmlock 8402

LINDE'S MARKET

2200—15th Street, Hörnet av Noe St.

ENDA SVENSKA KÖTTAFFÄR i San Francisco, tillhandahåller endast förstklassiga varor såsom Kött-, Fläsk- och Korvvaror. Svensk Fläskkorv, Prässylta, Kalvsylta samt importerade Delikatesser. Anjovis, Gaffelbitar, Sardiner, Caviar, Lingon, Röda Sagogryn, Knäckebröd, Kryddlimpor.

Telefon UNderhill 6336

JOHNSON & JOHNSON

Dealers in
Cigars, Tobaccos, Smokers' Articles, All Kinds of Snuff, Imported and Domestic Razors and Pocket Knives, Stationery Books and Papers, Cigars by the Box at Special Price

2105 MARKET STREET, Near Church
Laundry Office

GUS. T. JOHNSON ARVID JOHNSON

AUGUST JOHNSON

Groceries and Scandinavian Specialties
The Grocer That Sells Good Coffee

Twenty-Second and Capp Streets
Phone MIssion 4909

Member of United Grocers, Incorporated
Wholesale Grocers

GREATER
Neptune
Beach - Alameda

Completely Furnished
Vacation Cottages

FOR RENT BY WEEK-END—WEEK OR MONTH
BAND CONCERT
AND DANCING EVERY
SUNDAY AFT. AND EVE.

Midsummer Queen, Elna C. Nelson

"Columbia", Anita Godin

"Svea", Eunice Vitt

MAIDS OF HONOR.

ESTHER ANDERSON,
ETHEL ANDERSON,
MAJ CASTELLO,
ALICE ERICKSON,
MILDRED FORSELL,
FLORENCE GLENWOOD,
MABEL GUSTAFSON,
ELEANOR HAGERSTROM,
LILLIAN JOHNSON,
MARJORIE LOFGREN,
FAUSTA NORDGREN,
ELIZABETH NORDSTROM,
BESSIE NELSON,
MARGARET OLSON,
RUBY PETERSON,
IRENE POYRE,
ETHLYN SKOOG,
FLORENCE WESTLUND.

CROWNBEARER.
JANE SVENSON.

FLOWERGIRLS.
ELVERA JOHNSON, NORMA SVENSON.

VI SPECIALISERA

i Delikatesser, Svenska och Norska Sardiner, Anjovis, Gaffelbitar, Fetsill, Knäckebröd, kalla Kötträtter, Salader, Korv och Skinka m. m. Lunch och matkorgar för utflykter

Francisco Delicatessen

2233 MARKET ST. Telefon UNderhill 1694

Compliments of

Bank of America of California

148 California Branch Banks to Serve You

First Class Printing

executed with neatness and dispatch
by the old reliable

West Coast Publishing Co.
253 Church St. Alex. Olsson
Phone Market 4851

Thirty-fifth Grand Annual

Midsummer Day Celebration

Saturday, June 22, 1929, at Neptune Beach, Alameda

Given under auspices of the

Swedish-American Patriotic League

of California

Literary and musical program, parade, etc. in the Arena at 3 p. m. Tickets 50c; Children free

---

THE SAN FRANCISCO BANK

SAVINGS COMMERCIAL

INCORPORATED FEBRUARY 10TH, 1868

One of the Oldest Banks in California, the Assets of which have never been increased by mergers or consolidations with other Banks

MEMBER ASSOCIATED SAVINGS BANKS OF SAN FRANCISCO

526 California Street, San Francisco, Cal.

December 31st, 1928

Assets	**$123,780,369.02**
Capital, Reserve and Contingent Funds	**5,150,000.00**
Pension Fund over $635,000.00, standing on Books at	**1.00**

MISSION BRANCH	Mission and 21st Streets
PARK-PRESIDIO BRANCH	Clement St. and 7th Ave.
HAIGHT STREET BRANCH	Haight and Belvedere Streets
WEST PORTAL BRANCH	West Portal Ave. and Ulloa St.

Interest paid on Deposits at the rate of
FOUR AND ONE-QUARTER (4¼) per cent per annum,
COMPUTED MONTHLY and COMPOUNDED QUARTERLY,
AND MAY BE WITHDRAWN QUARTERLY

Deposits made on or before July 10, 1929, will earn interest from July 1, 1929

West Coast Print 253 Church St.

Need Gas-Oil-Greasing?

See GEORGE NIELSEN

Opposite Swedish American Hall

Phone UNderhill 3593 — 15th & Market St.

Phone MArket 6466 — Established 1915

A. (Tony) RASMUSSEN

AUTO TOPS and UPHOLSTERY
Body Building and Metal Works
Painting and Duco Enameling

331-333 Grove Street, Near Franklin Street

WE INSURE EVERYTHING

Life — Health — Property

Frank O.
RENSTROM
Insurance REAL ESTATE Loans

2198 Market St. — Phone HEmlock 8402

LINDE'S MARKET

2200—15th Street, Hörnet av Noe St.

ENDA SVENSKA KÖTTAFFÄR i San Francisco, tillhandahåller endast förstklassiga varor såsom Kött-, Fläsk- och Korvvaror. Svensk Fläskkorv, Prässylta, Kalvsylta samt importerade Delikatesser. Anjovis, Gaffelbitar, Sardiner, Caviar, Lingon, Röda Sagogryn, Knäckebröd, Kryddlimpor.

Telefon UNderhill 6336

JOHNSON & JOHNSON

Dealers in
Cigars, Tobaccos, Smokers' Articles, All Kinds of Snuff, Imported and Domestic Razors and Pocket Knives, Stationery Books and Papers, Cigars by the Box at Special Price

2105 MARKET STREET, Near Church
Laundry Office

GUS. T. JOHNSON ARVID JOHNSON

AUGUST JOHNSON

Groceries and Scandinavian Specialties
The Grocer That Sells Good Coffee

Twenty-Second and Capp Streets
Phone MIssion 4909

Member of United Grocers, Incorporated
Wholesale Grocers

GREATER
Neptune
Beach - Alameda

Completely Furnished
Vacation Cottages

FOR RENT BY WEEK-END—WEEK OR MONTH
BAND CONCERT
AND DANCING EVERY SUNDAY AFT. AND EVE.

Midsummer Queen, Elna C. Nelson

"Columbia", Anita Godin

"Svea", Eunice Vitt

MAIDS OF HONOR.

ESTHER ANDERSON,
ETHEL ANDERSON,
MAJ CASTELLO,
ALICE ERICKSON,
MILDRED FORSELL,
FLORENCE GLENWOOD,
MABEL GUSTAFSON,
ELEANOR HAGERSTROM,
LILLIAN JOHNSON,
MARJORIE LOFGREN,
FAUSTA NORDGREN,
ELIZABETH NORDSTROM,
BESSIE NELSON,
MARGARET OLSON,
RUBY PETERSON,
IRENE POYRE,
ETHLYN SKOOG,
FLORENCE WESTLUND.

CROWNBEARER.
JANE SVENSON.

FLOWERGIRLS.
ELVERA JOHNSON, NORMA SVENSON.

VI SPECIALISERA

i Delikatesser, Svenska och Norska Sardiner, Anjovis, Gaffelbitar, Fetsill, Knäckebröd, kalla Kötträtter, Salader, Korv och Skinka m. m. Lunch och matkorgar för utflykter

Francisco Delicatessen

2233 MARKET ST. Telefon UNderhill 1694

PACIFIC COAST AGENCY CO., Ltd.

OF SAN FRANCISCO

60 Sansome Street

GENERAL AGENTS

Columbian National Fire Insurance Co.
Commercial Standard Insurance Co.
Great Lakes

National Reserve Insurance Co.
Presidential Fire & Marine Insurance Co.
The Reserve Underwriters

Phone DOuglas 2805

MARISCH & LANDIS

KLÄDER för MÄN och UNGA MÄN

180 O'FARRELL STREET
San Francisco

Presidents of the League

EINAR WENNERBLAD,
President S. A. P. L., San Francisco.
ED BERGSTROM
President S. A. P. L., Oakland.

—o—

PAST PRESIDENTS: Dr. F. Westerberg, Dr. O. L. Gruggel, Andrew Olson, R. Dyberg, Alex. Olsson, C. T. Peterson, D. Molander, Harry Mentzer, Emil Högberg, F. O. Sjögren, Dr. A. O. Lindstrom, Geo. Moren, G. Petterson, Adrian Peterson, B. Anderson, Anton Carlson, Alf Turnross, S. H. Svenson, N. A. Hanson, Albin Westermark, Geo Larson, Erik Strom, Albin Samuelson. — In Oakland: A. W. Gustafson, N. G. Lindgren, Ed. C. Johnson, Mrs. A. L. Anderson, E. Carlson, Chas Blom, Hartwig Swanson, O. R. Seeborg, Carl Anderson, Leonard Peterson, A. B. Celander.

Scandia Commercial Co.

137–139 Sacramento Street
San Francisco
Telefon: DAvenport 4774

Eder handlande tillhandahåller alltid följande av oss importerade Skandinaviska varor:

"MUNKENS"

Anjovis- och Sillinläggningar, Fiskbullar m. m.

King Oscar Brand Spisknäckebröd, King Gustaf Brand Kuvertbröd, Svenssons Kuvertbröd, Skånskt (Kristianstad) Knäckebröd och Delikatessbröd, Scandia Brand Lingonsylt

Vid behov av salt sill begär att få
Rensad Islandssill
Spara tid och arbete!

Telephone DAvenport 2142

VICTOR JOHNSON & CO.

Importers — Exporters
140 SPEAR STREET
San Francisco
Distributors of
Johnson-Pickett Rope Co's Rope & Cordage
Manila, P. I.

Eat

at BLOMSETH LUNCH

Earl M. Blomseth, Prop. 2122 Market St.

Spend Your Week Ends at

Searsville Lake Park

Near Woodside

SWIMMING
BOATING
PICNICKING
HORSEBACK RIDING

For Reservation write to
ERNST M. BRANDSTEN
Stanford University
California

Gynna våra annonsörer!

Phone DOuglas 4427 Hours 9 to 5

DR. OSCAR L. GRUGGEL
DR. FRANK M. SHAY
CHIROPODISTS
Phelan Bldg., Market and O'Farrell Streets

Kontorstimmar: 9—5. Tel. DOuglas 6697
Bostadstelefon EVergreen 2853

GOTTFRID BERGSTROM
SVENSK TANDLÄKARE
Western States Life Bldg., 6th och Market Streets, Rum 508

DR. JOHN E. PAULSON
PHYSICIAN AND SURGEON
(Läkare för Svenska Damsällskapet, Stjärnan av Finland, Order av Runeberg)
Timmar: 2—4 och 7—8. Söndagar enligt överenskommelse
Kontor och Bostad:
3402—26th Street, hörnet av Mission
Tel. VAlencia 1235; Emergency WEst 1400

Compliments of
ALF TURNROSS

"VAR SVENSKARNA MÖTAS"
Compliments of
ACME GRILL
700—14th STREET, Cor. CHURCH ST.

Compliments of
Sven Erik Söderblom
240 Battery Street

Compliments of
ARON SWANSON
Church and Market Streets

Chesterfield Sets
3 Pieces
$75.00
San Francisco
Furniture Company
1315 MARKET STREET
COMPLETE HOME FURNISHERS

PROGRAM

3 o'clock P. M.

MR. OSCAR NELSON, Marshal
and Master of Ceremonies

Parade to Grand Stand by Past Presidents, Delegates, Singers, Dancers, Children, "Caroliner", Columbia, Svea, Queen, Maids of Honor

American and Swedish Melodies
PIHLSTROM'S ORCHESTRA

Raising of the flags on the May Pole

Welcome

Crowning of the Midsummer Queen
MR. EINAR WENNERBLAD
Pres. S. A. P. L., San Francisco

Remarks
MR. ED. BERGSTROM
Pres. S. A. P. L., Oakland

G. WALLIN
WATCH AND CLOCKMAKER
Formerly Head Watchmaker and many years with Shreve & Company
Complicated Watch Work a Specialty
219 KEARNY STREET
Bet. Sutter and Bush Sts.

Res. Phone: BUrlingame 1643-W
Phone: SUtter 4117
G. A. NORDSTROM
GENERAL INSURANCE
Special Agent Continental Life Ins. Co.
St. Louis, Mo.
Office 625 MARKET STREET

Compliments

of

K. A. LUNDSTROM

MAIN OFFICE, 434—4th STREET

San Francisco

PROGRAM

Presentation of Medals to "Svea" and "Columbia"
MR. ED. BERGSTROM and
MR. OSCAR NELSON
Singing — Selected
SWEDISH SINGING SOCIETY and
SVEA GLEE CLUB
MR. AXEL PIHLSTROM, Director
Oration
REV. RUDOLPH ERICSON
Military drill in uniforms from Charles XII:s time ("Karoliner")
SWEDISH AMER. AMATEUR LEAGUE
"Our Organization and its Purposes"
JUDGE OLOF ANDERSON
The Wedding of the Painted Doll
MISS IVY FORD'S DANCING CLASS
"Du gamla, du fria"
"America"
ORCHESTRA, SINGERS and AUDIENCE

The 14th St. SHOE SHOP

C. J. LARSON

721 Fourteenth Street, Near Church Street

SAN FRANCISCO

PICETTI BROS.

FLOWERS FOR ALL OCCASIONS
Funeral Designs Our Specialty
FLORISTS AND DECORATORS
2101 MARKET STREET
At Church, Near 14th St.
Phone UNderhill 9365

Logen FYLGIA

No. 119

Vasa Orden av Amerika

Under sin tjugoåriga verksamhet har Logen Fylgia intagit en framstående plats, icke allenast som sjuk- och hjälpförening, utan även i socialt avseende bland San Franciscos svenskar.

Ingen svensk, ja vi kunna tryggt säga ingen annan sjukkasseorganisation inom landet betalar ett så stort sjukdomsunderstöd som Logen Fylgia. Ur Logens officiella kassa betalas nämligen för en månadsavgift av 75 cents en sjukhjälp av $8.00 per vecka samt en begravningshjälp av $100.00. Genom att ansluta sig till den inbördes sjukkassa som beslutades vid Distriktmötet 1928 erhålles för en tilläggsavgift av 50 cents i månaden en sjukhjälp av ytterligare $10.00 i veckan. Således, genom att tillhöra båda klasserna, för en summa av $1.25 per månad, utbetalas ett sjukdomsunderstöd av $18.00 per vecka, en summa som vi tryggt kunna påstå är den största som utbetalas av någon inom landet existerande sjukkasseorganisation. Sjukhjälp utbetalas för en tid av 24 veckor under loppet av ett år.

Landsmän som önska bliva delaktiga i de förmåner som Vasaorden erbjuder svenskar i Amerika, kunna anmäla sig till någon av Fylgias medlemmar.

Möten hållas varje Tisdag kl. 8 e. m. i Svenska Byggnaden, 2174 Market st., och inbjudas alla för svenskhetens bevarande intresserade att ansluta sig till Logen Fylgia.

JOHN O. PETERSON, Ordf.
2186-A 15th Street
Telefon MArket 7012
ERNEST ERICKSON, Sekr.

Fine Tailoring

WHEN WE MAKE YOUR CLOTHES you are certain they are right in every detail of Style, Fit and Workmanship

VICTOR BYSTROM

507 DeYOUNG BUILDING

Phone DOuglas 3083 — San Francisco

STROM & SMITH

ELECTRICAL CONTRACTORS

and LIGHTING FIXTURE MFG.

Phone MIssion 8750 — 1077 Valencia Street

COMPLIMENTS OF

Albin Samuelson

Realtor

MISSION STREET and GENEVA AVE.
and
NORTH GATE DRIVE

AMERICA.

My country! 'tis of thee,
Sweet land of liberty!
Of thee I sing;
Land where my fathers died,
Land of the pilgrims pride,
From ev'ry mountain side
Let freedom ring.

—o—

DU GAMLA, DU FRIA.

Du gamla, du fria, du fjellhöga Nord,
Du tysta, du glädjerika sköna!
Jag helsar dig vänaste land uppå jord,
Din sol, din himmel, dina ängder gröna!

Du tronar på minnen från fornstora dar,
Då äradt ditt namn flög öfver jorden!
Jag vet, att du är och du blir hvad du var,
Ack, jag vill lefva, jag vill dö i Norden!

CARLSSONS FYRTORNETS RAHDE'S

ANCHOVIS
GAFFELBITAR
VINGASILL
APTITSILL
CAVIAR, etc.

from Sveriges Förenade Konservfabrik
Göteborg
Also
"Annedals" and Schumachers Knäckebröd
And All Kinds of Swedish Goods

ANDERSON & MEYER

6 VALENCIA STREET
Phone: **HEmlock 0041**
Goods Shipped Everywhere

ATTENTION!

Officers, speakers, singers, Past Presidents, delegates, children in white and in Swedish costumes, carrying flags, Dancers and other participants in the program are cordially invited to take part in the parade in front of the autos carrying "Columbia", "Svea" and the "Queen" in above order. The parade will start at 3.00.

EINAR WENNERBLAD.
ED. BERGSTROM.

A. NIELSEN M. KRISTENSEN

Compliments of

Market Street Restaurant

2907 Market Street, Near Church Street

Spend your Vacation Time at SVEADAL

Uvas Canyon

BEAUTIFUL RECREATION HOME AND GROUNDS

Established by
The Swedish American Patr. League

Here you will find crystal creeks, large woods, high mountains, shady nooks, beautiful garden, new cottages, scenic roads and the best climate in California

Wonderful drinking water from mountain springs

Only $18.00 per week—two or more weeks only $16.00 per week
Order accommodations in advance
A Large Swimming Tank and dancing platform; Fine Club House, Dining room, large Veranda and 110 acres beautiful country for Play Grounds
You can rent a 50x100 lot for $25 per year and build your own cottage if you wish

Address:
Sten Kuylen, Route 1, Morgan Hill, Calif. — Phone Morgan Hill 51-F-4

NY SALT FET SILL

Jul-, Bond- och Mysost, Salt Ål, Torr Lutfisk, Vita Ärter, Bruna Bönor, Lingon Ostron-Anjovis, Stockholmskt och Finskt Knäckebröd, Hallonsaft, Vinga-Sill, Nögelost, Fårlår, Svensk Punsch m. m. hos

C. H. JOHNSONS

36—7th Street, mitt emot Postkontoret

E. SPECKHAHN

Dealer in
FULL LINE OF CHOICE GROCERIES

300 SANCHEZ ST. Phone MArket 9013
99 SANCHEZ ST. UNderhill 4156

FIELDING HOTEL

GEARY and MASON STREETS

Home

COMPLIMENTS
of
American Machine and Manufacturing Company

EINAR WENNERBLAD
NELS O. NELSON
Prop's.

COMMITTEES.

Finance Committee — Erik Strom, Capt. Svante Söderblom, Albin Samuelson, A. C. Lund, Chas. Blom, Carl Yngve, Miss Inez Tesche, Mrs. N. O. Nelson, G. A. Nordstrom, A. B. Celander, Aug. Peterson.

Printing and Advertising Committee — Alex. Olsson, Emil Hogberg, Albin Westermark, A. B. Celander, Judge O. Anderson, Alf Turnross.

Parade and Literary Program Committee —Oscar Nelson, O. G. Rohl, G. Soonson, Emil Hogberg, Harry Lundgren, Mrs. Fred Johnson, Mrs. Eva Belfrage, Mrs. A. Gustafson, Mrs. C. J. Larson, Mrs. E. Wennerblad, Miss Inez Tesche, Miss Elna Nelson, Mrs. Anna Nordström.

Reception Com.—G. Soonson, F. O. Carlson, O. Malmquist, Harry Mentzer, B. Peterson, E. Melin, W. G. Lindgren, O. R. Seeborg, D. Molander, E. C. Johnson, C. T. Peterson, Ed. Nelson, V. Thurston, Sven H. Svenson, Anton Carlson, Mrs. L. Olson, Mrs. Jennie Week, J. W. Olson, S. Chytraus, Edw. Anderson, C. W. Johnson, Herman Johnson, Albin Lindgren, C. V. Bystrom, J. Berntzen, R. W. Wennberg, A. N. Roth, C. M. Friden, H. Wentzel, R. Peters, O. Pearson, Axel Erickson, John Peterson, A. Stenmark, Sigfrid Peterson.

Decoration Committee—Mr. G. Soonson, chairman, Mrs. Fred Johnson, Mrs. A. Gustafson, Mrs. E. Belfrage, Mrs. C. J. Larson, Mrs. Linnea Celander, Mrs. E. Wennerblad, Mrs. Nanny Nelson, Mrs. K. Widoff, Mrs. Alma Chytraus, Mrs. Annie Carlson, Mrs. Anna Nordstrom, Miss Inez Tesche, Mrs. W. J. Matson, Mrs. Anna Gustafson, Mrs. J. M. Holmes, Mrs. Anna Ritchie, Mrs. F. O. Nelson, Albin Samuelson, Adrian Peterson, G. Nordstrom, Emil Ekberg, N. A. Hanson, O. G. Rohl, Emil Carlson, John Jarl, Chas. Ramberg, Carl Yngve, B. Rudenberg, Ch. Kellberg, Emil Hogberg, Mrs. Hazel Morrison, Aug. Peterson, Anton Carlson, Ed. Nelson, Harry Larson, Albin Thompson, Aug. Olson, Elsa Gustafson, Esther Johanson, Marie Blom, Mrs. E. Heilman, Mrs. Ingeborg Magnuson, Hilma Holmgren, P. M. Paulson, F. M. Hultman, A. W. Gustafson, Joel Johnson, A. V. Johnson, F. A. Sundstrom.

Floor Managers—Eric Lochner, Chas. Kellberg, Einar Johnson, Arthur Johnson,

THE DRAWING for the Gate Prizes will be held at 8 P. M. The two beautiful Morrison's Fountain Pens were donated by Mercantile Savings—Loan Ass'n., Mission St., near 16th St., San Francisco.

Compliments
of
The Swedish Society
of
San Francisco

2174 Market Street

The oldest Swedish Sick Benefit Society on the Coast

"Your Credit is Good if You Are Good"

J. H. WILEY
The FURNITURE Man

2082-98 MARKET STREET
At 14th and Church Streets
San Francisco

Phone UNderhill 0712

Everything that is Good in Photography

Come to Johnson and Save Money

The Johnson Studio

1007 MARKET STREET, Near Sixth
Phone MArket 7652 San Francisco

Beautiful---SWEDEN---To-day!

Eight Reels of Interesting New Swedish Views, Picked by
The Tourist Traffic Association of Sweden
Not shown here before

Excellent Photography ⚜ *All Titles in English*
Come and See Sweden As It Is To-day!
Modern! Beautiful! Quaint!

FOR THE BENEFIT OF "NORRLANDSKLINIKEN"

General Admission 75c --- Tickets for sale at Lindes Market, 15th and Noe Sts., Vestkusten, 253 Church St., and at Sherman, Clay & Co., Sutter and Kearny Sts.

Native Sons' Auditorium, 414 Mason Street, bet. Post and Geary

Wednesday, June 26, at 8:00 o'clock p. m.

PACIFIC COAST AGENCY CO., Ltd.

OF SAN FRANCISCO

60 Sansome Street

GENERAL AGENTS

Columbian National Fire Insurance Co.
Commercial Standard Insurance Co.
Great Lakes

National Reserve Insurance Co.
Presidential Fire & Marine Insurance Co.
The Reserve Underwriters

Phone DOuglas 2805

MARISCH & LANDIS

KLÄDER för MÄN och UNGA MÄN

180 O'FARRELL STREET
San Francisco

Presidents of the League

EINAR WENNERBLAD,
President S. A. P. L., San Francisco.

ED BERGSTROM
President S. A. P. L., Oakland.

—o—

PAST PRESIDENTS: Dr. F. Westerberg, Dr. O. L. Gruggel, Andrew Olson, R. Dyberg, Alex. Olsson, C. T. Peterson, D. Molander, Harry Mentzer, Emil Högberg, F. O. Sjögren, Dr. A. O. Lindstrom, Geo. Moren, G. Petterson, Adrian Peterson, B. Anderson, Anton Carlson, Alf Turnross, S. H. Svenson, N. A. Hanson, Albin Westermark, Geo Larson, Erik Strom, Albin Samuelson. — In Oakland: A. W. Gustafson, N. G. Lindgren, Ed. C. Johnson, Mrs. A. L. Anderson, E. Carlson, Chas Blom, Hartwig Swanson, O. R. Seeborg, Carl Anderson, Leonard Peterson, A. B. Celander.

Scandia Commercial Co.

137–139 Sacramento Street
San Francisco
Telefon: DAvenport 4774

Eder handlande tillhandahåller alltid följande av oss importerade Skandinaviska varor:

"MUNKENS"

Anjovis- och Sillinläggningar, Fiskbullar m. m.

King Oscar Brand Spisknäckebröd, King Gustaf Brand Kuvertbröd, Svenssons Kuvertbröd, Skånskt (Kristianstad) Knäckebröd och Delikatessbröd, Scandia Brand Lingonsylt

Vid behov av salt sill begär att få **Rensad Islandssill**
Spara tid och arbete!

Telephone DAvenport 2142

VICTOR JOHNSON & CO.

Importers — Exporters
140 SPEAR STREET
San Francisco
Distributors of
Johnson-Pickett Rope Co's Rope & Cordage
Manila, P. I.

Eat

at BLOMSETH LUNCH

Earl M. Blomseth, Prop. 2122 Market St.

Spend Your Week Ends at

Searsville Lake Park

Near Woodside

SWIMMING
BOATING
PICNICKING
HORSEBACK RIDING

For Reservation write to
ERNST M. BRANDSTEN
Stanford University
California

Gynna våra annonsörer!

Phone DOuglas 4427 Hours 9 to 5

DR. OSCAR L. GRUGGEL
DR. FRANK M. SHAY
CHIROPODISTS
Phelan Bldg., Market and O'Farrell Streets

Kontorstimmar: 9—5. Tel. DOuglas 6697
Bostadstelefon EVergreen 2853

GOTTFRID BERGSTROM
SVENSK TANDLÄKARE
Western States Life Bldg., 6th och Market Streets, Rum 508

DR. JOHN E. PAULSON
PHYSICIAN AND SURGEON
(Läkare för Svenska Damsällskapet, Stjärnan av Finland, Order av Runeberg)
Timmar: 2—4 och 7—8. Söndagar enligt överenskommelse
Kontor och Bostad:
3402—26th Street, hörnet av Mission
Tel. VAlencia 1235; Emergency WEst 1400

Compliments of
ALF TURNROSS

"VAR SVENSKARNA MÖTAS"
Compliments of
ACME GRILL
700—14th STREET, Cor. CHURCH ST.

Compliments of
Sven Erik Söderblom
240 Battery Street

Compliments of
ARON SWANSON
Church and Market Streets

Chesterfield Sets
3 Pieces
$75.00
San Francisco
Furniture Company
1315 MARKET STREET
COMPLETE HOME FURNISHERS

PROGRAM

3 o'clock P. M.

MR. OSCAR NELSON, Marshal
and Master of Ceremonies

Parade to Grand Stand by Past Presidents, Delegates, Singers, Dancers, Children, "Caroliner", Columbia, Svea, Queen, Maids of Honor

American and Swedish Melodies
PIHLSTROM'S ORCHESTRA

Raising of the flags on the May Pole

Welcome

Crowning of the Midsummer Queen
MR. EINAR WENNERBLAD
Pres. S. A. P. L., San Francisco

Remarks
MR. ED. BERGSTROM
Pres. S. A. P. L., Oakland

G. WALLIN
WATCH AND CLOCKMAKER
Formerly Head Watchmaker and many years with Shreve & Company
Complicated Watch Work a Specialty
219 KEARNY STREET
Bet. Sutter and Bush Sts.

Res. Phone: BUrlingame 1643-W
Phone: SUtter 4117
G. A. NORDSTROM
GENERAL INSURANCE
Special Agent Continental Life Ins. Co.
St. Louis, Mo.
Office 625 MARKET STREET

Compliments

of

K. A. LUNDSTROM

MAIN OFFICE, 434—4th STREET

San Francisco

PROGRAM

Presentation of Medals to "Svea" and "Columbia"

MR. ED. BERGSTROM and
MR. OSCAR NELSON

Singing — Selected

SWEDISH SINGING SOCIETY and
SVEA GLEE CLUB
MR. AXEL PIHLSTROM, Director

Oration

REV. RUDOLPH ERICSON

Military drill in uniforms from Charles XII:s time ("Karoliner")

SWEDISH AMER. AMATEUR LEAGUE

"Our Organization and its Purposes"

JUDGE OLOF ANDERSON

The Wedding of the Painted Doll

MISS IVY FORD'S DANCING CLASS

"Du gamla, du fria"

"America"

ORCHESTRA, SINGERS and AUDIENCE

The 14th St. SHOE SHOP

C. J. LARSON

721 Fourteenth Street, Near Church Street

SAN FRANCISCO

PICETTI BROS.

FLOWERS FOR ALL OCCASIONS

Funeral Designs Our Specialty

FLORISTS AND DECORATORS

2101 MARKET STREET

At Church, Near 14th St.

Phone UNderhill 9365

Logen FYLGIA

No. 119

Vasa Orden av Amerika

Under sin tjugoåriga verksamhet har Logen Fylgia intagit en framstående plats, icke allenast som sjuk- och hjälpförening, utan även i socialt avseende bland San Franciscos svenskar.

Ingen svensk, ja vi kunna tryggt säga ingen annan sjukkasseorganisation inom landet betalar ett så stort sjukdomsunderstöd som Logen Fylgia. Ur Logens officiella kassa betalas nämligen för en månadsavgift av 75 cents en sjukhjälp av $8.00 per vecka samt en begravningshjälp av $100.00. Genom att ansluta sig till den inbördes sjukkassa som beslutades vid Distriktmötet 1928 erhålles för en tilläggsavgift av 50 cents i månaden en sjukhjälp av ytterligare $10.00 i veckan. Således, genom att tillhöra båda klasserna, för en summa av $1.25 per månad, utbetalas ett sjukdomsunderstöd av $18.00 per vecka, en summa som vi tryggt kunna påstå är den största som utbetalas av någon inom landet existerande sjukkasseorganisation. Sjukhjälp utbetalas för en tid av 24 veckor under loppet av ett år.

Landsmän som önska bliva delaktiga i de förmåner som Vasaorden erbjuder svenskar i Amerika, kunna anmäla sig till någon av Fylgias medlemmar.

Möten hållas varje Tisdag kl. 8 e. m. i Svenska Byggnaden, 2174 Market st., och inbjudas alla för svenskhetens bevarande intresserade att ansluta sig till Logen Fylgia.

JOHN O. PETERSON, Ordf.
2186-A 15th Street
Telefon MArket 7012
ERNEST ERICKSON, Sekr.

Fine Tailoring

WHEN WE MAKE YOUR CLOTHES you are certain they are right in every detail of Style, Fit and Workmanship

VICTOR BYSTROM

507 DeYOUNG BUILDING

Phone DOuglas 3083 — San Francisco

STROM & SMITH

ELECTRICAL CONTRACTORS

and LIGHTING FIXTURE MFG.

Phone MIssion 8750 — 1077 Valencia Street

COMPLIMENTS OF

Albin Samuelson

Realtor

MISSION STREET and GENEVA AVE.
and
NORTH GATE DRIVE

AMERICA.

My country! 'tis of thee,
Sweet land of liberty!
Of thee I sing;
Land where my fathers died,
Land of the pilgrims pride,
From ev'ry mountain side
Let freedom ring.

———o———

DU GAMLA, DU FRIA.

Du gamla, du fria, du fjellhöga Nord,
Du tysta, du glädjerika sköna!
Jag helsar dig vänaste land uppå jord,
Din sol, din himmel, dina ängder gröna!

Du tronar på minnen från fornstora dar,
Då äradt ditt namn flög öfver jorden!
Jag vet, att du är och du blir hvad du var,
Ack, jag vill lefva, jag vill dö i Norden!

CARLSSONS FYRTORNETS RAHDE'S

ANCHOVIS
GAFFELBITAR
VINGASILL
APTITSILL
CAVIAR, etc.

from Sveriges Förenade Konservfabrik
Göteborg
Also
"Annedals" and Schumachers Knäckebröd
And All Kinds of Swedish Goods

ANDERSON & MEYER

6 VALENCIA STREET
Phone: HEmlock 0041
Goods Shipped Everywhere

ATTENTION!

Officers, speakers, singers, Past Presidents, delegates, children in white and in Swedish costumes, carrying flags, Dancers and other participants in the program are cordially invited to take part in the parade in front of the autos carrying "Columbia", "Svea" and the "Queen" in above order. The parade will start at 3.00.

EINAR WENNERBLAD.
ED. BERGSTROM.

A. NIELSEN M. KRISTENSEN

Compliments of

Market Street Restaurant

2907 Market Street, Near Church Street

Spend your Vacation Time at SVEADAL

Uvas Canyon

BEAUTIFUL RECREATION HOME AND GROUNDS

Established by
The Swedish American Patr. League

Here you will find crystal creeks, large woods, high mountains, shady nooks, beautiful garden, new cottages, scenic roads and the best climate in California

Wonderful drinking water from mountain springs

Only $18.00 per week—two or more weeks only $16.00 per week
Order accommodations in advance
A Large Swimming Tank and dancing platform; Fine Club House, Dining room, large Veranda and 110 acres beautiful country for Play Grounds
You can rent a 50x100 lot for $25 per year and build your own cottage if you wish .

Address:
Sten Kuylen, Route 1, Morgan Hill, Calif. — Phone Morgan Hill 51-F-4

NY SALT FET SILL

Jul-, Bond- och Mysost, Salt Ål, Torr Lutfisk, Vita Ärter, Bruna Bönor, Lingon Ostron-Anjovis, Stockholmskt och Finskt Knäckebröd, Hallonsaft, Vinga-Sill, Nögelost, Fårlår, Svensk Punsch m. m. hos

C. H. JOHNSONS

36—7th Street, mitt emot Postkontoret

E. SPECKHAHN

Dealer in

FULL LINE OF CHOICE GROCERIES

300 SANCHEZ ST. **Phone MArket 9013**

99 SANCHEZ ST. **UNderhill 4156**

FIELDING HOTEL

GEARY and MASON STREETS

Home of the Swedish Club

ERNEST F. PETERSON
Manager

COMPLIMENTS

of

American Machine and Manufacturing Company

EINAR WENNERBLAD
NELS O. NELSON
Prop's.

COMMITTEES.

Finance Committee — Erik Strom, Capt. Svante Söderblom, Albin Samuelson, A. C. Lund, Chas. Blom, Carl Yngve, Miss Inez Tesche, Mrs. N. O. Nelson, G. A. Nordstrom, A. B. Celander, Aug. Peterson.

Printing and Advertising Committee — Alex. Olsson, Emil Hogberg, Albin Westermark, A. B. Celander, Judge O. Anderson, Alf Turnross.

Parade and Literary Program Committee —Oscar Nelson, O. G. Rohl, G. Soonson, Emil Hogberg, Harry Lundgren, Mrs. Fred Johnson, Mrs. Eva Belfrage, Mrs. A. Gustafson, Mrs. C. J. Larson, Mrs. E. Wennerblad, Miss Inez Tesche, Miss Elna Nelson, Mrs. Anna Nordström.

Reception Com.—G. Soonson, F. O. Carlson, O. Malmquist, Harry Mentzer, B. Peterson, E. Melin, W. G. Lindgren, O. R. Seeborg, D. Molander, E. C. Johnson, C. T. Peterson, Ed. Nelson, V. Thurston, Sven H. Svenson, Anton Carlson, Mrs. L. Olson, Mrs. Jennie Week, J. W. Olson, S. Chytraus, Edw. Anderson, C. W. Johnson, Herman Johnson, Albin Lindgren, C. V. Bystrom, J. Berntzen, R. W. Wennberg, A. N. Roth, C. M. Friden, H. Wentzel, R. Peters, O. Pearson, Axel Erickson, John Peterson, A. Stenmark, Sigfrid Peterson.

Decoration Committee—Mr. G. Soonson, chairman, Mrs. Fred Johnson, Mrs. A. Gustafson, Mrs. E. Belfrage, Mrs. C. J. Larson, Mrs. Linnea Celander, Mrs. E. Wennerblad, Mrs. Nanny Nelson, Mrs. K. Widoff, Mrs. Alma Chytraus, Mrs. Annie Carlson, Mrs. Anna Nordstrom, Miss Inez Tesche, Mrs. W. J. Matson, Mrs. Anna Gustafson, Mrs. J. M. Holmes, Mrs. Anna Ritchie, Mrs. F. O. Nelson, Albin Samuelson, Adrian Peterson, G. Nordstrom, Emil Ekberg, N. A. Hanson, O. G. Rohl, Emil Carlson, John Jarl, Chas. Ramberg, Carl Yngve, B. Rudenberg, Ch. Kellberg, Emil Hogberg, Mrs. Hazel Morrison, Aug. Peterson, Anton Carlson, Ed. Nelson, Harry Larson, Albin Thompson, Aug. Olson, Elsa Gustafson, Esther Johanson, Marie Blom, Mrs. E. Hellman, Mrs. Ingeborg Magnuson, Hilma Holmgren, P. M. Paulson, F. M. Hultman, A. W. Gustafson, Joel Johnson, A. V. Johnson, F. A. Sundstrom.

Floor Managers—Eric Lochner, Chas. Kellberg, Einar Johnson, Arthur Johnson.

THE DRAWING for the Gate Prizes will be held at 8 P. M. The two beautiful Morrison's Fountain Pens were donated by Mercantile Savings—Loan Ass'n., Mission St., near 16th St., San Francisco.

Compliments
of
The Swedish Society
of
San Francisco

2174 Market Street

The oldest Swedish Sick Benefit Society on the Coast

"Your Credit is Good if You Are Good"

J. H. WILEY
The FURNITURE Man

2082-98 MARKET STREET
At 14th and Church Streets
San Francisco

Phone UNderhill 0712

Everything that is Good in Photography

Come to Johnson and Save Money

The Johnson Studio

1007 MARKET STREET, Near Sixth
Phone MArket 7652 San Francisco

Office Phone RAndolph 0272
Res. RAndolph 5472 or 1395

NO JOB TOO BIG, NONE TOO SMALL

HANSON BROTHERS

HOUSE MOVING AND RAISING
Houses Bought and Sold

10 Genessee Street San Francisco

Beautiful---SWEDEN---To-day!

Eight Reels of Interesting New Swedish Views, Picked by The Tourist Traffic Association of Sweden Not shown here before

Excellent Photography ⚜ *All Titles in English*

Come and See Sweden As It Is To-day!

Modern! Beautiful! Quaint!

FOR THE BENEFIT OF "NORRLANDSKLINIKEN"

General Admission 75c --- Tickets for sale at Lindes Market, 15th and Noe Sts., Vestkusten, 253 Church St., and at Sherman, Clay & Co., Sutter and Kearny Sts.

Native Sons' Auditorium, 414 Mason Street, bet. Post and Geary

Wednesday, June 26, at 8:00 o'clock p. m.